



SEE HOW MUCH YOU CAN SAVE!

WITH A 50-GALLON VOLTEX® HYBRID HEAT PUMP WATER HEATER VS. A 50-GALLON CONVENTIONAL ELECTRIC WATER HEATER

A. O. Smith Voltex® Hybrid Electric Heat Pump family of water heaters are up to 71% more efficient than their conventional electric counterparts. They save an average four-person household more than **\$3,000 over 10 years.***



50-Gallon Conventional Electric Water Heater National Average	A. O. Smith Voltex® Hybrid Heat Pump 50-Gallon Water Heater
26 minutes single shower length	33 minutes single shower length
3.4 showers back-to-back	4.2 showers back-to-back
70 gallons maximum tub size	85 gallons maximum tub size
\$555/yr cost estimated energy cost	\$163/yr cost estimated energy cost



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Take Advantage of Incentives

Many utilities and Energy Organizations offer incentives for purchasing ENERGY STAR certified Heat Pump Water Heaters. Check with your local utility for more details go to: <http://www.hotwater.com/water-heater-incentives/>. The table to the right shows the programs that offer Instant Discounts across the country.

What is an Instant Utility Discount?

A growing number of Utilities and Energy organizations across the country are offering an incentive on Heat Pump Water Heaters that distributors can pass on directly to installers at point of sale.

Installers can purchase sharply reduced-cost units from participating distributors and pass the savings along to their customers. Units must be purchased at participating distributors.

Net of the instant Utility discount, the up to 71% more efficient A. O. Smith Heat Pump Water Heaters can now be made available at price levels similar to standard electric water heaters, and sometimes even cheaper*.

* Resellers determine their own selling prices

2017 Instant Discount Programs – Heat Pump Water Heaters

State	Utility	Incentive
Connecticut	Energize CT	\$600 / unit (50G, 66G and 80G)
Idaho	NEEA	\$200 / unit (50G) \$300 / unit (66G and 80G)
Maine	Efficiency Maine	\$750 / unit (50G, 66G and 80G)
Montana	NEEA	\$200 / unit (50G) \$300 / unit (66G and 80G)
Oregon	NEEA	\$200 / unit (50G) \$300 / unit (66G and 80G)
Vermont	Efficiency VT	\$600 / unit (50G, 66G and 80G)
Washington	NEEA	\$200 / unit (50G) \$300 / unit (66G and 80G)
So. California	San Diego Gas & Electric	\$250 / unit (50G, 66G and 80G)