

Effective Jan 1, 2016, The State of Connecticut has passed:

Sec. 49 - ELIMINATION OF SALES TAX EXEMPTION

The bill eliminates a sales tax exemption for residential weatherization products. Residential weatherization products are:

1. Programmable thermostats
2. Window film, caulking, and window and door weather strips
3. Insulation
4. Water heaters and water heater blankets
5. Natural gas and propane furnaces and boilers that meet the federal Energy Star standard
6. Windows and doors that meet the federal Energy Star standard
7. Oil furnaces and boilers that are at least 84% energy efficient
8. Ground-source heat pumps that meet the minimum federal energy efficiency rating

EFFECTIVE DATE: January 1, 2016 and applicable to sales occurring on or after that date.

Aprilaire[®]
Feel Good. Inside.[™]

A cold blast is here... Are you ready?

The first big winter storm is setting in and that means **your phones are ringing**. Take advantage of this opportunity to engage customers in a conversation about the benefits of whole-home humidification.

Make sure techs look for:

Wood floors and trim – Educate all your customers on the havoc dry air can wreak on expensive wood floors and furnishings. Cracking and gapping floors are common symptoms of a house with dry air and a sign of costly damage.

Tissues, cold meds, and customers with the sniffles – Make sure customers understand how dry air can aggravate symptoms and increase the chances of catching a cold or flu this winter.

House with new baby / children – New-borns and younger children are particularly susceptible to the health and comfort effects of improperly humidified air. Check out our recent infographic and news story for more information on the [benefits of humidification for babies at this link http://prn.to/1MDKpuy](http://prn.to/1MDKpuy).



USE THE TOOLS – Aprilaire has a wide selection of tools you can use to help sell humidifiers in the home. Visit: <http://www.aprilairepartners.com/promote>

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1.5 pts
Earn 1.5 Torcco Travel Rewards Points for Every \$1 you Spend with...

Taco

Why go with old technology when you can get a new, energy-efficient pump for the same cost?

VIRIDIAN VR1816 CIRCULATOR PUMP

Infinitely Variable Speed, ECM
High-Efficiency Circulator

- High-efficiency ECM motor uses up to 85% less electricity
- Highest pump efficiency in its class
- Infinitely variable speed settings to fine tune flow
- LED displays operating mode and error code diagnostics
- Easy to use dial to set operating modes

QUALIFIES FOR
A \$100 ENERGIZE
CT REBATE



TACO Z075C2 1 ZONE SENTRY

Standard 2-Way Zone Valve
3/4" Sweat

- Enhances the overall performance of any zone valve system.
- Patented technology in the Zone Sentry[®] utilizes a Microcircuit based logic to control a gear driven electronic actuator which drives a ball valve based body design.
- Available in sweat, threaded and 3-way configurations.



VIRIDIAN VT2218 DELTA-T CIRCULATOR PUMP

Variable Speed Circulator with ECM

- High-efficiency ECM motor uses up to 85% less electricity
- Delta-T operation maximizes system efficiency and comfort.
- Sensors and Integral Flow Check (IFC) included.
- Whisper quiet operation.

3 pts
Earn 3 Torrco Travel Rewards Points for Every \$1 you Spend with...

AO Smith
Innovation has a name.

FREE ISOLATION KIT
WITH THE PURCHASE OF A **TANKLESS WATER HEATER!**

- Continuous Maximum Flow Rates up to 10.0 GPM
- Exhaust & Water Temperature Safety Control
- Energy Star® Qualified
- Vent in PVC pipe

Ask your salesperson about rebates on commercial tankless water heaters!

PLUS – Join the NEW A. O. Smith Contractor Rewards™ Program to gain points for future purchases! Visit ContractorRewards.com for more info.

QUALIFIES FOR \$300 NATURAL GAS REBATE THROUGH ENERGIZE CT

EARN REWARDS
contractorrewards.com

NOW AVAILABLE!

HTP

SUPERSTOR PRO SSP 40
Stainless Steel Indirect Fired Water Heater

- 40 Gallon, 257 GPH
- 3/4" Domestic connections
- 1" Boiler connections
- Easy to wire & simplified installation
- Works with VR1816
- Direct piping replacement for tank type water heater

\$835/ea
#1186270

Valid through January 31, 2016 while supplies last.

30, 50, 60 & 80 Gallon HTP Water Heaters IN STOCK ALSO!

Are You Ready To Clean Up The Competition?

2 pts
Earn 2 Torrco Travel Rewards Points for Every \$1 you Spend with...

American Standard

VORMAX HERITAGE OFFERS:

- Available through distributors only
- Flush cleans 2x better
- CleanCurve rim design
- EverClean surface

Slow-close Elongated Seat
1136111 \$55.95/ea

COLONY SOFT Single Handle Kitchen Faucet
#266182.....\$70.25/ea

Single Handle Bathroom Faucet
#266093.....\$60.95/ea

\$288/ea
#1136050

Plus... Enroll in the Plumber Rewards Club NOW & Earn Double the Rewards on all Eligible American Standard Purchases!

- Trade Professionals purchase product – receive money back
- Money back is awarded via VISA re-loadable Reward Card
- The card is accepted everywhere VISA is accepted nationwide

Enroll through your Torrco salesperson TODAY!

Aprilaire
Feel Good. Inside.™

Aprilaire humidifiers, dehumidifiers, air cleaners and filters!

- Provide total comfort
- Control dust
- Protect your family's health
- Protect your home

Air Purifiers
#2410/2210

Humidifiers
#400, #600, #800, #1610

Dehumidifiers
#1850 & #1850W

Designed for whole-home dehumidification, basements, crawlspaces and sealed attics.

- Removes up to 95 pints (11 7/8 gallons) of moisture per day
- Provides dehumidification for homes up to 5,200 square feet
- Comes with a 5-year warranty & Made in USA

NOW IN STOCK AT TORRCO!

in sink erator
solutions for sinks

AVAILABLE AT TORRCO!

InSinkEerator Indulge Contemporary Hot and Cold Water Dispenser - Satin Nickel
#F-HC1100SN

- Hot and cold water dispenser; for use with the re-engineered InSinkEerator Hot Water Tank and Filtration System (HWT-F1000S)
- Hot lever automatically shuts off while the Stay-On cool lever remains on for easy use

InSinkEerator Hot Water Tank and Filtration System
#HWT-F1000S

The redesigned stainless steel hot water tank (HWT-F1000S), which includes the new water filtration system (F-1000S), will feature a new high-end appearance. It is re-engineered for longer life and improved performance with a 2/3-gallon capacity tank, tool-free connections to ease installation, and dry-start protection for peace of mind. This tank provides up to 60 cups of near-boiling, filtered water per hour.

1.5 pts
Earn 1.5 Torrco Travel Rewards Points for Every \$1 you Spend with...

Beckett
RESIDENTIAL BURNERS

BECKETT BURNERS NOW AVAILABLE ON BOCK WATER HEATERS

Call your Torrco salesperson for more info!

GeniSys
Advanced Burner Control 120v

- Thermostat and boiler control compatible
- Customizable pre-time and post-time
- Three status lights for system monitoring and diagnostics
- Welded relay protection with redundant motor relays
- Limited reset and limited recycle
- 5-Year Warranty